

UNIQUE
IN-FLIGHT
MAGAZINE



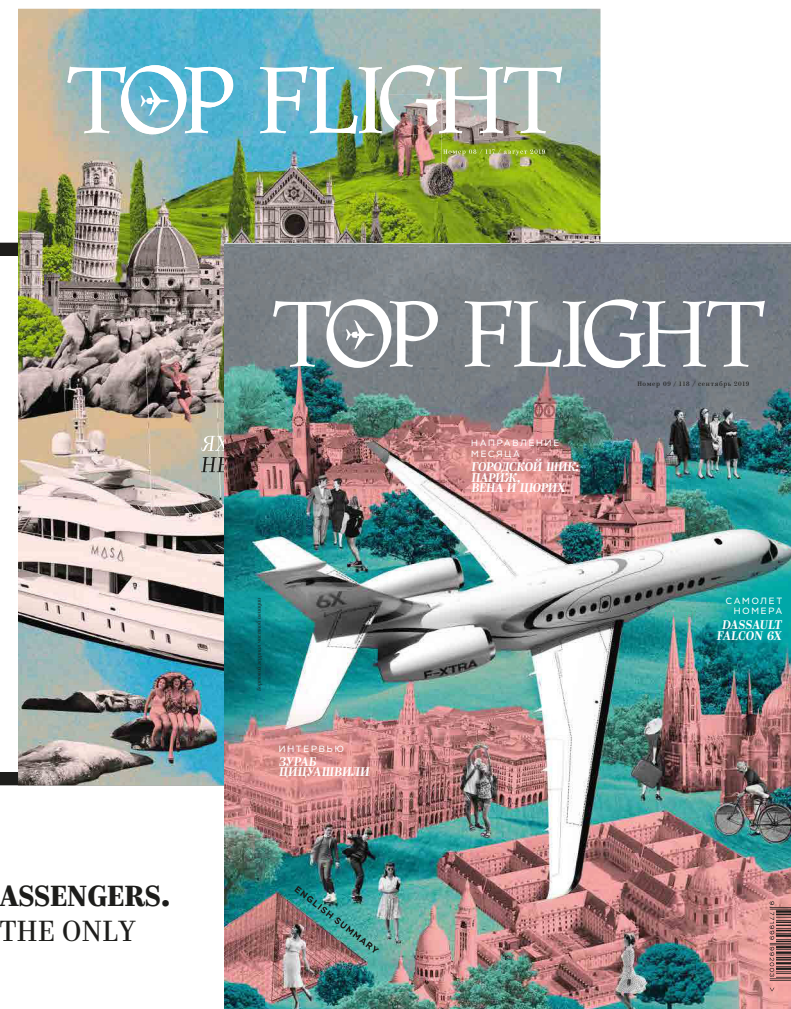
2023

TOP FLIGHT

TOP FLIGHT

ON-BOARD EDITION FOR BUSINESS
AVIATION PASSENGERS

Lifestyle magazine Top Flight covers interests and trends of Ultra High Net Worth Individuals, including travel, business aviation, yachting, style and culture.



✈ **TOP FLIGHT IS A PERIODICAL IN-FLIGHT PUBLICATION FOR BUSINESS AVIATION PASSENGERS. THE MAGAZINE WAS LAUNCHED IN 2007 AND SINCE THAT TIME STAY THE ONE AND THE ONLY IN THIS CATEGORY.**

PUBLISHER:
Aviapromo

NUMBER OF PAGES:
90-160 pages

LAUNCHED
January, 2007

FORMAT:
200 x 276 mm

NUMBER OF COPIES:
25 000

FREQUENCY:
4 issues per year

TOP NEWS

Bright events of the world of luxury: auctions, exhibitions, sport events, as well as infographics and collections on various topics.

TOP PERSON

Author's view of the columnists on a wide range of topics: social trends, culture, society. And also interviews with leading players in the markets.

TOP AVIATION

The most relevant news from the world of business aviation, expert opinions, interviews with leaders on the market.



TOP TRAVEL & HOTELS

Experts of the magazine inspect the best hotels in the world and share their observations with readers. Most experienced travelers tell about unusual routes, places and events.



over

200 000

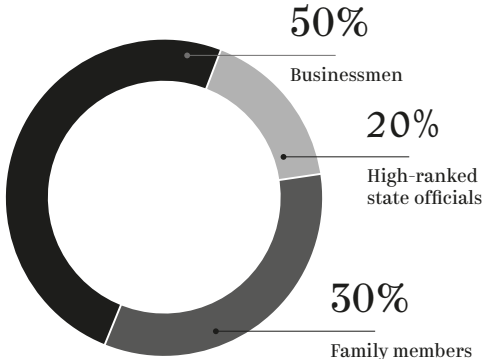
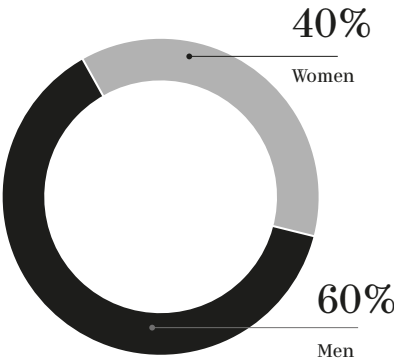
people a year – passengers of aircraft and business aviation terminals

17 000

Average passenger flow in business aviation terminals and FBO per month

50 000

One TOP FLIGHT issue's readership business aviation passengers



more than

\$ 3 000 000

a year – annual income per person



TOP FLIGHT

Distribution | 5



ON BOARDS OF BUSINESS AVIATION OPERATORS AND AIRLINES

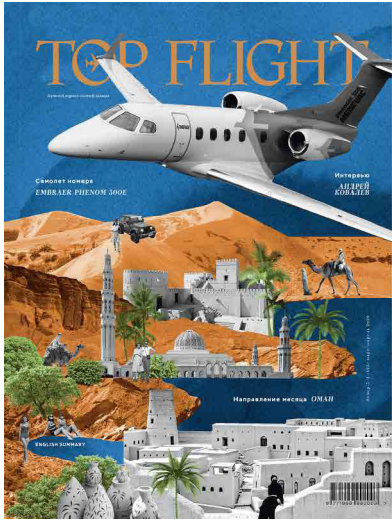
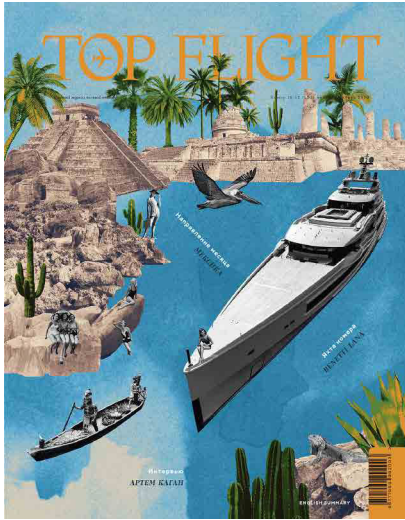


Avangard-avia, Avia Business group, Aerolimuzin, RusJet, Severstal, Skypro, Lukoil AVIA, Moskovskoe nebo, MKL, RusAero Rusline, Insat Aero, Meridian, Peremena-Avia, Swift aero, Junidjet managment, Capital Jets, East Union, RusAero, VIP Business Aviation, Jet24.

BUSINESS AVIATION TERMINALS AND FBO

Moscow: Business Aviation Center Vnukovo-3, FBO Sheremetyevo A, FBO Avkom (Domodedovo), VIP-terminal Kosmos (Vnukovo-3), FBO Premier Avia, FBO Ostafievo, FBO Lukoil Avia.
Saint Petersburg: FBO Pulkovo-3, Pulkovo business aviation terminal A.
Airport Sochi: VIP-terminal.
Minsk, Belarus: FBO Minsk.

PERSONAL VIP-MAILING TO THE CLIENTS OF OUR GROUP OF COMPANIES

Business Aviation Club, Jet 24 Company, MS Aviation, Concierge Club, Peremena Avia.

Format	Price	
COVER GATEFOLDER	17 500 EUR	
1ST DOUBLE PAGE SPREAD (IFC)	14 000 EUR	
2ND DOUBLE PAGE SPREAD	12 000 EUR	
3RD DOUBLE PAGE SPREAD	10 500 EUR	
PAGE IN FRONT OF EDITOR'S LETTER/ CONTENT / CONTRIBUTORS/ MASTHEAD	9 000 EUR	
DOBLE PAGE SPREAD	9 500 EUR	
FULL PAGE	7 000 EUR	
3RD COVER (IBC)	9 000 EUR	
BACK COVER	15 000 EUR	

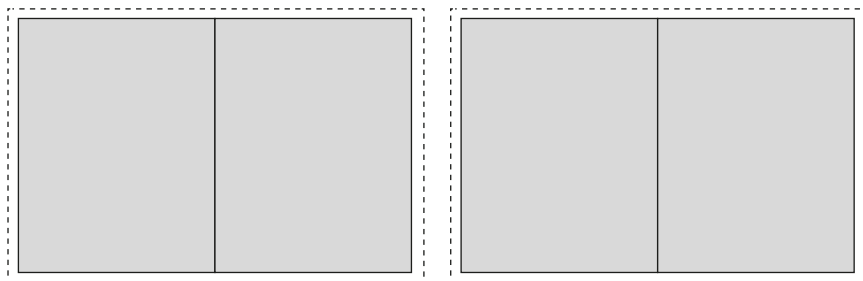
* Price whitout VAT

✈️ RELEASE SCHEDULE

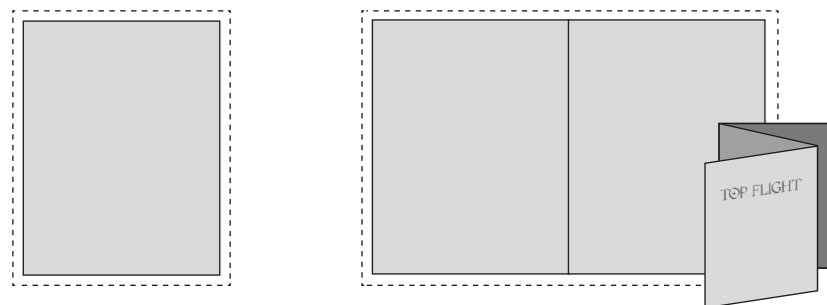
№	Publishing	Deadline for booking	Deadline for AD Material
Winter (Dec 2022 Jan Feb 2023)	01.12.22	15.11.22	22.11.22
Spring (Mar Apr May)	01.03.23	13.02.23	20.02.23
Summer (Jun Jul Aug)	01.06.23	15.05.23	22.04.23
Осень (Sep Okt Nov)	01.09.23	15.08.23	22.08.23
Зима (Dec 2023 Jan Feb 2024)	01.12.23	15.11.23	22.11.23



First spread 448 x 290 mm Second spread and others 460 x 290 mm



Page 230 x 290 mm Cover gatefolder 448 x 290 mm



Accepted file extensions *.tif, *.eps

DVD-R

CD-R/RW

FTP file transfer upload, Any clouds services

RASTER LAYOUTS TIFF:

without any compression, Path and Alpha Channels Image must be flattened (no layers)

Color mode – CMYK

Resolution – 300 dpi

Total Ink Limit = 300%

Rich black plates 70.60.60.100 (CMYK)

VECTOR LAYOUTS EPS:

The types should be converted to curves

All images must be embeded in layout .

Color mode – CMYK

LAYOUTS PDF:

Make sure all text is converted to curves!

Color mode – CMYK

ATTENTION:

All effects must be rasterized

No crop marks. No any objects placed out of bleed size.

LAYOUTS SIZE:

First spread – 448 x 290 mm – actual size

458 x 300 mm bleed size, including 5 mm bleed

Second spread and others – 460 x 290 mm – actual size

470 x 300 mm bleed size, including 5 mm bleed

Page – 230 x 290 mm – actual size

240 x 300 mm bleed size, including 5 mm bleed

Cover gatefolder - 448 x 290 mm - actual size

458 x 300 mm bleed size, including 5 mm bleed

The word «advertisement» on a page layout is required.

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