

UNIQUE  
IN-FLIGHT  
MAGAZINE



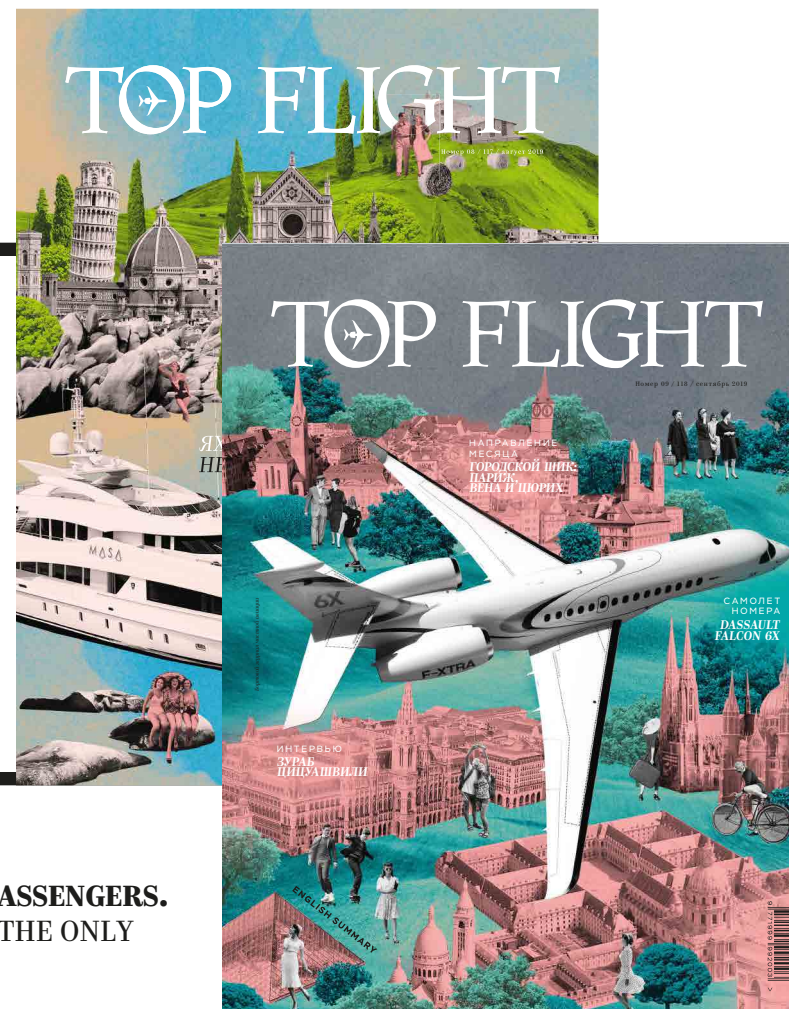
2022

TOP FLIGHT

# TOP FLIGHT

ON-BOARD EDITION FOR BUSINESS  
AVIATION PASSENGERS

Lifestyle magazine Top Flight covers interests and trends of Ultra High Net Worth Individuals, including travel, business aviation, yachting, style and culture



✈ **TOP FLIGHT IS A PERIODICAL IN-FLIGHT PUBLICATION FOR BUSINESS AVIATION PASSENGERS. THE MAGAZINE WAS LAUNCHED IN 2007 AND SINCE THAT TIME STAY THE ONE AND THE ONLY IN THIS CATEGORY**

PUBLISHER:  
Aviapromo

NUMBER OF PAGES:  
128-160 pages

LAUNCHED  
January, 2007

FORMAT:  
200 x 276 mm

NUMBER OF COPIES:  
40 000

FREQUENCY:  
6 issues per year



# TOP NEWS

Bright events of the world of luxury: auctions, exhibitions, sport events, as well as infographics and collections on various topics.

## TOP PERSON

Author's view of the columnists on a wide range of topics: social trends, culture, society. And also interviews with leading players in the markets

## TOP AVIATION

The most relevant news from the world of business aviation, expert opinions, interviews with leaders on the market



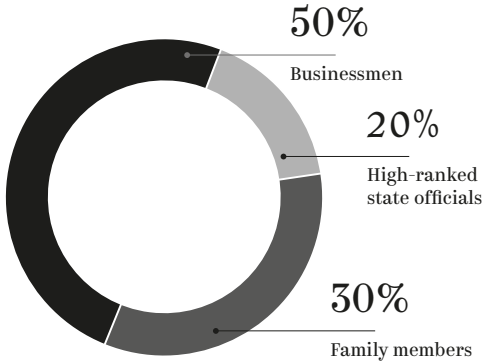
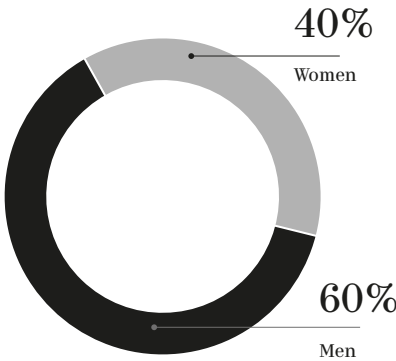
## TOP TRAVEL & HOTELS

Experts of the magazine inspect the best hotels in the world and share their observations with readers. Most experienced travelers tell about unusual routes, places and events



over **300 000**

people a year - passengers of aircraft and business aviation terminals



more than **\$ 3 000 000**

a year - annual income per person





## **ON BOARDS OF BUSINESS AVIATION OPERATORS AND AIRLINES**

ACM Air Charter, Air Hamburg, Air Lazur, Air Link International, Air Pink, Air X, Airfix Aviation, Augusta Air, Avies, Blue Jet, Capital Jets, Comlux Aviation, DC Aviation, East Union, ExecuJet, Executive Jet Aviation, Elit avia, FAI rent-a-jet, Global Jet Concept, Global Jet Austria, Global Jet Luxembourg, Imperial Jet, InterAviation, Luxaviation, Net Jets, Nomad Aviation, Premium Jet, Private flight, Rus aero, Tag Aviation, Toyo Aviation, Unijet, Vista Jet, VIP Business Aviation, Let Aviation, Jet24, , Avangard-avia, Avia Business group, Aerolimuzin, Rus jet, Severstal, Skypro, Lukoil AVIA, Moskovskoe nebo, MKL , RusAero Rusline, Insat Aero, Meridian, Peremena-Avia, Swift-aero, Junidjet management.

# **BUSINESS AVIATION TERMINALS AND FBO**

Moscow: Business Aviation Center «Vnukovo-3», «FBO Shemetyevo A», «FBO Avkom» («Domodedovo»), VIP-terminal «Kosmos» («Vnukovo-3»), FBO Premier Avia, FBO Ostafievo, FBO Lukoil Avia

Saint Petersburg: «FBO Pulkovo-3», Pulkovo business aviation terminal A  
Airport Sochi: VIP-terminal

Minsk, Belarus: FBO Minsk

Riga, Latvia: Business Aviation terminal FBO Riga

## **PERSONAL VIP-MAILING TO THE CLIENTS OF OUR GROUP OF COMPANIES**

Business Aviation Club, Jet 24 Company,  
MS Aviation, Concierge Club, Peremena Avia

# Average passenger flow in business aviation terminals and FBO per month



## RUSSIA

Vnukovo 3  
**10 000**

Pulkovo 3  
**2 000**

Sheremetyevo A  
**2 000**

Pulkovo A  
**3 000**

Domodedovo AVCOM  
**4 000**

Ostafyevo  
**3 000**

Cosmos  
**500**

Premier Avia  
**1 000**

Lukoil Avia  
**500**

FBO Minsk  
**2 000**

Sochi VIP **2 000** FBO Riga **4 000**

**TOTAL**  
**30 000**  
passengers per month



ONE TOP FLIGHT ISSUE'S READERSHIP

IS OVER **60 000**

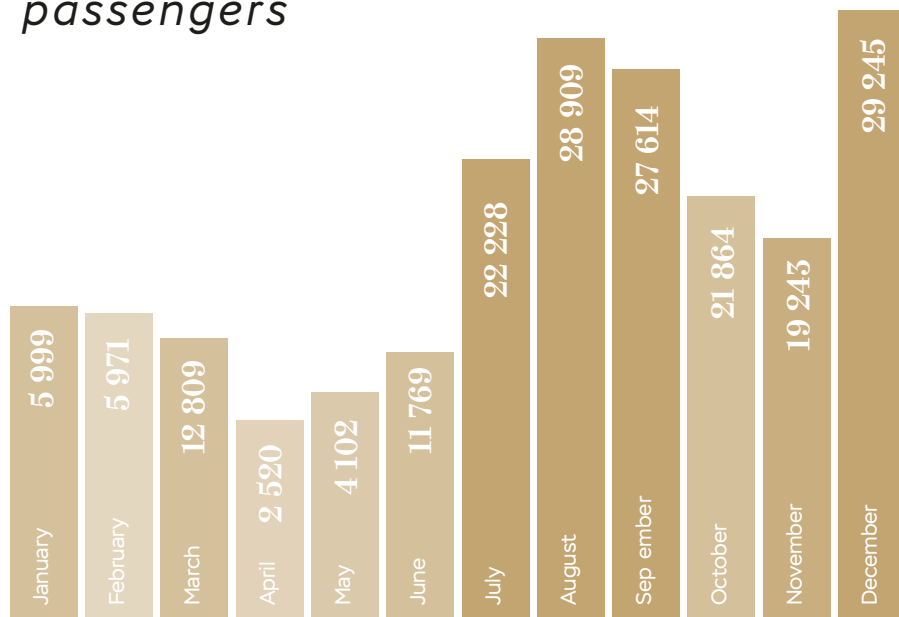
BUSINESS AVIATION PASSENGERS



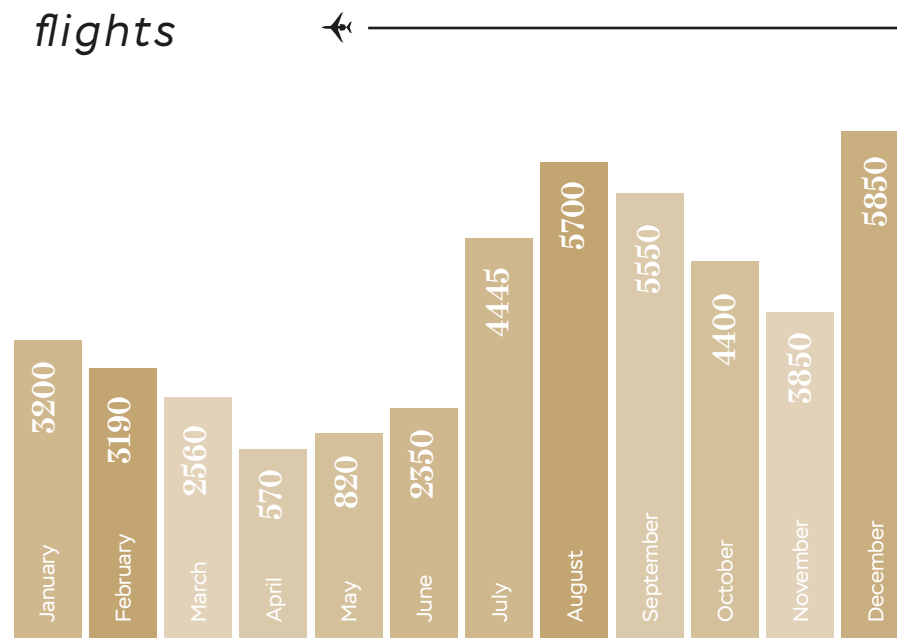
## Passengers flow in business aviation terminals and FBO per month

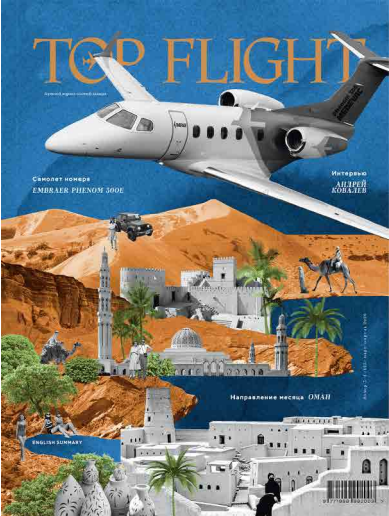



Vnukovo-3, AVCOM (Domodedovo), Pulkovo-3, Pulkovo A, Ostafevo, Cosmos, Premier Avia, Sochi VIP, Sheremetevo A, FBO Riga 2020

*passengers*



*flights*



Format	Price		
COVER GATEFOLDER	17 500 EUR		
1ST DOUBLE PAGE SPREAD (IFC)	14 000 EUR		
2ND DOUBLE PAGE SPREAD	12 000 EUR		
3RD DOUBLE PAGE SPREAD	10 500 EUR		
PAGE IN FRONT OF EDITOR'S LETTER/ CONTENT / CONTRIBUTORS/ MASTHEAD	9 000 EUR		
DOBLE PAGE SPREAD	9 500 EUR		
FULL PAGE	7 000 EUR		
3RD COVER (IBC)	9 000 EUR		
BACK COVER	15 000 EUR		

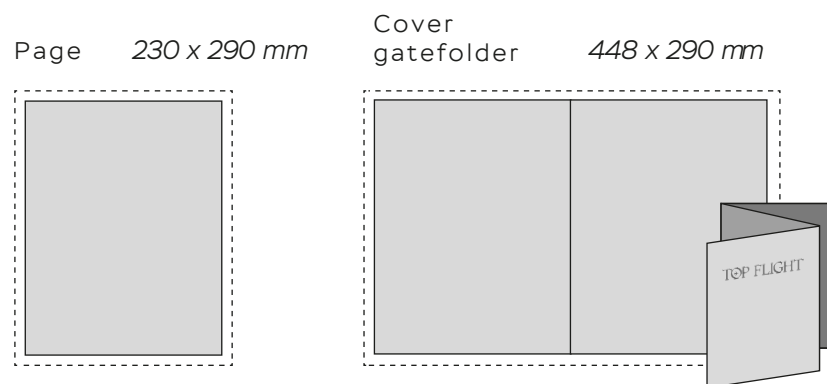
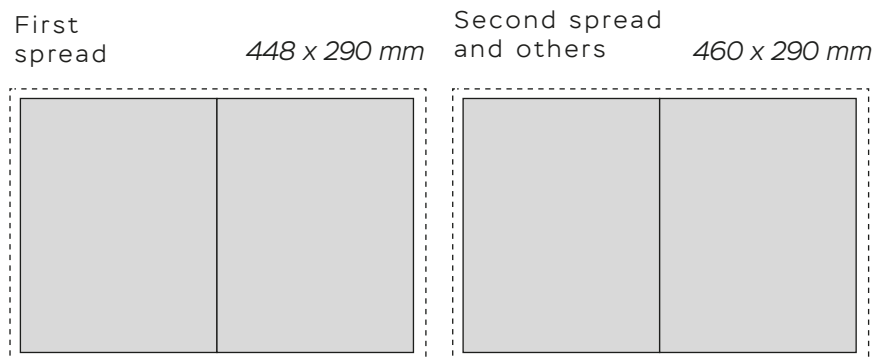
\* Price whitout VAT



# ✈ RELEASE SCHEDULE

№	Publishing	Deadline for booking	Deadline for AD Material
Jan   Feb	01.01.22	10.12.21	15.12.21
Mar   Apr	01.03.22	10.02.22	15.02.22
May   Jun	01.05.22	10.04.22	15.04.22
Jul   Aug	01.07.22	10.06.22	15.06.22
Sep   Oct	01.09.22	10.08.22	15.08.22
Nov   Dec	01.11.22	10.10.22	15.10.22





Accepted file extensions \*.tif, \*.eps

DVD-R

CD-R/RW

FTP file transfer upload, Any clouds services

#### RASTER LAYOUTS TIFF:

without any compression, Path and Alpha Channels Image must be flattened (no layers)

Color mode – CMYK

Resolution – 300 dpi

Total Ink Limit = 300%

Rich black plates 70.60.60.100 (CMYK)

#### VECTOR LAYOUTS EPS:

The types should be converted to curves

All images must be embeded in layout .

Color mode – CMYK

#### LAYOUTS PDF:

Make sure all text is converted to curves!

Color mode – CMYK

#### ATTENTION:

All effects must be rasterized

No crop marks. No any objects placed out of bleed size.

#### LAYOUTS SIZE:

First spread – 448 x 290 mm – actual size

458 x 300 mm bleed size, including 5 mm bleed

Second spread and others – 460 x 290 mm – actual size

470 x 300 mm bleed size, including 5 mm bleed

Page – 230 x 290 mm – actual size

240 x 300 mm bleed size, including 5 mm bleed

Cover gatefolder - 448 x 290 mm - actual size

458 x 300 mm bleed size, including 5 mm bleed

*The word «advertisement» on a page layout is required.*

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